



JP Ranch Rodeo Sponsorship Options 2025

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95 Sale Ln Suite B Red Bluff, CA 96080 - www.jp ranchrodeo.com

Headline Sponsorship \$5,000

- Your Company's Ad on front and back cover of Ranch Rodeo program.
- Your logo displayed on the digital scoreboard throughout all performances of the rodeo.
- Three full page COLOR Ad's ran the week of the event in the Red Bluff Daily Newspaper.
- Your company's logo/name on all tickets.
- Your business name announced by announcer as being the main sponsor during all performances.
- Your banner will be placed directly below scoreboard and above other sponsor banners.
- Radio Ad's will run two weeks before event with your company's name presenting the upcoming Rodeo.
- 24 comp tickets for all performances and a Ranch Rodeo Vest.

Vest Sponsorship \$7,500

- Your company's Logo on the Vests. Vests are handed out to Finals contestants and Ranch Rodeo Crew. Having your Logo on the Vest is our best exposure for Sponsors.
- Full page color Ad in front inside cover of program.
- Your business name announced by announcer as being the vest sponsor during all performances.
- Your logo displayed on the digital scoreboard throughout all performances.
- Your banner will be centered above arena in the best location.
- 14 comp tickets for all performances.

Top Hand Saddle Sponsor \$7,500

- Your company recognized as the Top Hand Sponsor with company's Logo on the Top Hand Saddle and Sponsor pictured with Top Hand at Finals Awards Ceremony.
- Half page color Ad in program with list of previous Top Hand winners.
- Your business name announced as being the Top Hand sponsor during all performances.
- Your logo displayed on the digital scoreboard throughout all performances.
- Your banner will be centered above the arena in the best location.
- 14 comp tickets for all performances.

Top Horse Bridle Sponsorship \$5,000

- Your company recognized as the Top Horse Bridle Sponsor and Sponsor pictured with Top Horse at Finals Awards ceremony.
- Half page color Ad in program with list of previous Top Horse winners.
- Your business name announced by announcer as being the Top Horse sponsor during all performances.
- Your logo displayed on the digital scoreboard throughout all performances.
- Your banner in best location centered above the arena.
- 12 comp tickets for all performances.

Hat Sponsorship \$2,500

- Your company's Logo on the hats. Hats are handed out to Finals contestants and sold to the public.
- Full page color Ad in program.
- Your business name announced by announcer as being a sponsor during all performances of the event.
- Your logo displayed on the digital scoreboard throughout all performances.
- Your banner will be centered above the arena in the best location.
- 10 comp tickets for all performances.

Glove Sponsorship \$2,000

- Your company's Logo on the gloves. Gloves are handed out to contestants, staff and sold to the public.
- Full page color Ad in program.
- Your business name announced by announcer as being a sponsor during all performances of the event.
- Your logo displayed on the digital scoreboard throughout all performances.
- Your banner will be centered above the arena in the best location.
- 10 comp tickets for all performances.

Bucking Chute Sponsorship \$1,500

- Your company's banner hung on one of the bucking chutes throughout the rodeo.
- Full Page Color Ad in program.
- Your business name announced when bronc rider comes out of that chute.
- Your logo displayed on the digital scoreboard.
- 8 comp tickets for all performances.

Pick Up Men Sponsorship \$1,500

- Your company's logo on the Pick Up Man's shirt worn during rodeo (Bronc Riding).
- Full Page Color Ad in program.
- Your business name announced during bronc riding event.
- Your logo displayed on the digital scoreboard.
- 8 comp tickets for all performances.

Ranch Event Sponsorship \$1,000

7 Ranch Events: Branding, Counting, Ranch Horse, Sorting, Doctoring, Calf Roping, Bronc Riding

- ½ page color Ad in program on same page as ranch event sponsored in program.
- Your business name announced by announcer during Ranch Event.
- Your logo displayed on the digital scoreboard during Ranch Event.
- Your banner in key location of arena.
- 8 comp tickets for all performances.

1st Tier Sponsorship \$800

- Full page color Ad in the program.
- Your business name announced by announcer as a sponsor during all performances of the event.
- Your logo displayed on the digital scoreboard throughout all performances.
- Your banner in key location of arena.
- 8 comp tickets for all performances.
- Your name listed on main list of sponsors in the program.

2nd Tier Sponsorship \$600

- Full page black & white or ½ page color Ad in program.
- Your business name announced by announcer as being a sponsor during all performances of the event.
- Your logo displayed on the digital scoreboard throughout all performances.
- Your banner in key location of arena.
- 6 comp tickets for all performances.
- Your name listed on main list of sponsors in the program.

3rd Tier Sponsorship \$400

- ½ page Ad in program.
- 4 comp tickets for all performances.
- Your name listed on main list of sponsors in the program.

4th Tier Sponsorship \$300

- ¼ page in program.
- 2 comp tickets for all performances.
- Your name listed on main list of sponsors in the program.