



30th Annual Jim Owens Ranch Rodeo Sponsorship Options 2026

January 23RD - 24TH, 2026

Amanda Bradshaw @ (530) 727-7068 Mahlon Owens @ (530) 524-7713 Travis Martinez @ (530) 949-4241
P.O. Box 555 Red Bluff, CA 96080

Headline Sponsor | \$5,000

- Company's Ad on front and back cover of Ranch Rodeo program.
- Company's logo displayed on the digital scoreboard throughout all performances of the rodeo.
- Three full page COLOR Ad ran the week of the event in the Red Bluff Daily Newspaper.
- Company's logo/name on all tickets.
- Company's name announced by announcer as the main sponsor during all performances.
- Company's banner placed directly below scoreboard and above other sponsor banners.
- Radio Ad's will run two weeks before event with your company's name presenting the upcoming Rodeo.
- 12 comp tickets for all performances and a Ranch Rodeo Vest.



Vest Sponsor | \$7,500

- Company's Logo on the 2026 Vests. These are handed out to Finals contestants and Ranch Rodeo Crew.
- Full page color Ad in front inside cover of program.
- Company's name announced by announcer as being the vest sponsor during all performances.
- Logo displayed on the digital scoreboard throughout all performances.
- Banner centered above arena in the best location.
- 12 comp tickets for all performances.

Top Hand Saddle Sponsorship | \$7,500

- Recognition to Company as the Top Hand Sponsor with Logo on the Top Hand Saddle and Sponsor pictured with Top Hand at Finals Award Ceremony. ****This saddle is a high honor to contestants and will have lots of exposure for many years.****
- Half page color Ad in program with list of previous Top Hand winners.
- Company's name announced as the Top Hand sponsor during all performances.
- Logo displayed on the digital scoreboard throughout all performances.
- Banner will be centered above the arena in the best location.
- 12 comp tickets for all performances.

Top Horse Bridle Sponsorship | \$7,500

- Company recognized as the Top Horse Bridle Sponsor and Sponsor pictured with Top Horse at Finals Award ceremony.
- Half page color Ad in program with list of previous Top Horse winners.
- Company's name announced by announcer as the Top Horse sponsor during all performances.
- Logo displayed on the digital scoreboard throughout all performances.
- Banner in best location centered above the arena.
- 12 comp tickets for all performances.

**** These sponsorships will receive continuous exposure from contestant use outside of JP Ranch Rodeo.****





Cowboy Channel App Sponsorship | \$7,500

- Company's logo featured on the Cowboy Channel App's livestream of all performances.
- Full page color Ad in program.
- Company's name announced by announcer as a sponsor during all performances of the event.
- Logo displayed on the digital scoreboard throughout all performances.
- Banner will be centered above the arena in the best location.
- 12 comp tickets for all performances.

Hat Sponsor | \$2,500

- Company's Logo on all hats that are handed out to Finals contestants and sold to the public.
- Full page color Ad in program.
- Company's name announced by announcer as a sponsor during all performances of the event.
- Logo displayed on the digital scoreboard throughout all performances.
- Banner will be centered above the arena in the best location.
- 6 comp tickets for all performances.

Glove Sponsor | \$2,000

- Company's Logo on the gloves. Gloves are handed out to contestants, staff and sold to the public.
- Full page color Ad in program.
- Company's name announced by announcer as a sponsor during all performances of the event.
- Logo displayed on the digital scoreboard throughout all performances.
- Banner will be centered above the arena in the best location.
- 6 comp tickets for all performances.

Bucking Cute Sponsor | \$1,500

- Company's banner hung on one of the bucking chutes throughout the rodeo.
- Full Page Color Ad in program.
- Company's name announced when bronc rider comes out of that chute.
- Logo displayed on the digital scoreboard.
- 4 comp tickets for all performances.

Pick-Up Men Sponsor | \$1,500

- Company's logo on the Pick Up Men's shirt worn during rodeo (Bronc Riding).
- Full Page Color Ad in program.
- Company's name announced during bronc riding event.
- Logo displayed on the digital scoreboard.
- 4 comp tickets for all performances.





Ranch Event Sponsor | \$1,000

7 Events: Branding - Counting - Ranch Horse - Sorting - Docotring - Calf Roping - Bronc Riding

- ½ page color Ad in program on same page as ranch event sponsored in program.
- Company's name announced by announcer during Ranch Event.
- Logo displayed on the digital scoreboard during Ranch Event.
- Banner in optimal location of arena.
- 4 comp tickets for all performances.

1st Tier Sponsor | \$800

- Full page color Ad in the program.
- Company's name announced by announcer as a sponsor during all performances of the event.
- Logo displayed on the digital scoreboard throughout all performances.
- Banner in optimal location of arena.
- 4 comp tickets for all performances.
- Name listed on main list of sponsors in the program.

2nd Tier Sponsorship \$600

- Full page color Ad in the program.
- Company's name announced by announcer as a sponsor during all performances of the event.
- Logo displayed on the digital scoreboard throughout all performances.
- Banner in optimal location of arena.
- 4 comp tickets for all performances.
- Company's name listed on main list of sponsors in the program.

3rd Tier Sponsorship \$400

- ½ page Ad in program.
- 2 comp tickets for all performances.
- Company's name listed on main list of sponsors in the program.

4th Tier Sponsorship \$300

- ¼ page Ad in program.
- 2 comp tickets for all performances.
- Company's name listed on main list of sponsors in the program.

Interested in Sponsoring? Contact Us Today!

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